

Media Contact List:

1. **The Buffalo News:** Samantha Christmann, Retail & Tourism Reporter, (716) 849-4444, SChristmann@buffnews.com
2. **Buffalo Business First:** Paul Lane, Reporter, (716) 541-1600, plane@bizjournals.com
3. **Buffalo Spree Magazine:** Christa Glennie, Food Editor & Writer, (716) 783-9119, c.seychew@gmail.com
4. **New York Times:** Amy Virshup, Travel Editor, travel@nytimes.com
5. **The Washington Post:** Gabe Haitt, Travel Editor, travel@washpost.com

Media Pitch:

To: Christa Glennie

Subject: The Next Generation Taking Over Buffalo's Iconic Family Owned Restaurants

Hi Christa,

Buffalo's iconic family restaurants that have fed generations of Western New Yorkers are experiencing a fascinating transition moment. From third-generation owners modernizing classic menus to millennial children returning home to take over, there's a compelling human story about legacy, change, and what it means to honor tradition while evolving for today's diners.

Charlie the Butcher is now led by fourth-generation owner Charlie Roesch, whose son Tim manages their Elmwood location. The family transformed their Broadway Market butcher shop founded in 1914 by Charles E. Roesch into a restaurant empire. Today, each generation must reimagine how to honor that legacy.

Several iconic Buffalo establishments have recently or are currently transitioning to next-generation leadership right now. These restaurants represent Buffalo's cultural identity and history which creates inherent tension. Owners face the challenge of modernizing without alienating loyal customers who've been coming for 30+ years.

This is quintessentially Buffalo, celebrating our food heritage while recognizing that change is necessary. Your readers likely have personal memories at many of these establishments, making this both nostalgic and forward-looking. It's a story about family, food, and the fabric of our community.

I'd be happy to discuss this further and arrange an interview between you and Patrick J. Kaler, CEO of Visit Buffalo Niagara.

I look forward to hearing back from you soon!

Best,

Nora Piotrowicz

PR Team

Visit Buffalo Niagara